

Impact AWARE™ Lightweight Cooler Bag

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NO GREENWASHING, BUT TELLING A TRUE STORY ABOUT SUSTAINABILITY! THIS IMPACT COOLER BAG IS MADE WITH 300D RPET WITH AWARE™ TRACER. WITH AWARE™, THE USE OF GENUINE RECYCLED FABRIC MATERIALS AND WATER REDUCTION IMPACT CLAIMS ARE GUARANTEED, BY USING THE AWARE DISRUPTIVE PHYSICAL TRACER AND BLOCKCHAIN TECHNOLOGY. SAVE WATER AND USE GENUINE RECYCLED FABRICS. WITH THE FOCUS ON WATER 2% OF PROCEEDS OF EACH IMPACT PRODUCT SOLD WILL BE DONATED TO WATER.ORG. PACK YOUR FAVOURITE FOOD OR BEVERAGES IN THIS COOLER BAG. THE COOLER BAG WILL EASILY FIT 6 CANS AND FEATURES AN OPEN FRONT POCKET AND HANDLE FOR EASY CARRYING. BY USING THIS COOLER BAG YOU HAVE REUSED 3,9 0.5 LITRE PET BOTTLES AND 2,32 LITRES OF WATER. WATER SAVINGS ARE BASED ON FIGURES WHEN COMPARED TO CONVENTIONAL FIBRE. THIS CALCULATED INDICATION IS BASED ON RELIABLE LCA DATA AS PUBLISHED BY TEXTILE EXCHANGE IN THEIR MATERIAL SNAPSHOTS 2016.

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| BRAND | XD Collection |
| MATERIAL | rPET |
| SECONDARY MATERIAL | Polyethylene vinyl acetate |
| MAIN COLOUR | black |
| PMS MAIN COLOUR | Black |
| PRINT METHOD | Screen transfer |
| NET ITEM WEIGHT (GR) | 108 |
| GROSS WEIGHT ITEM (GR) | 117 |
| PACKAGING TYPE | Polybag and bulk |
| PRODUCT BOX SIZE (CM) | 3.5X16X34 |
| OUTER CARTON SIZE (CM) | 44X34X51 |
| QUANTITY PER CARTON (OUTER) | 50 |
| INTRACODE | 4202929890 |
| COUNTRY OF ORIGIN | CHN |
| VOLUME (IN LITRES) | 5.2 |
| TOTAL CO2(KG) | 0.48 |
| PRODUCT CATEGORY | Outdoor |
| PRODUCT SUBCATEGORY | Cooler bags |
| CHARITY | Water.org |
| SOCIAL AUDITS | BSCI |